

in partnership with



FALCON Tower Management System Telecom towers regulatory and business services

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ONE-STOP SHOP TOWER MANAGEMENT



- WHAT ARE THE COMMON CHALLENGES?
- WHAT IS FALCON TOWER MANAGEMENT SYSTEM (FTMS)?
- WHY FALCON?
- **04.** WHO IS IT FOR?
- HOW IT WORKS?
- HOW IS IT DEPLOYED?
- WHAT ARE THE BENEFITS?
- WHERE IS IT DEPLOYED?
- WHAT ARE THE FUTURE DEVELOPMENTS?
- *WHY US?*





ONE-STOP SHOP

FALCON Tower Management System is a one-stop shop to manage your towers. It is a centralized asset management system that gives you complete overview and control of your towers.

(11-

01. WHAT ARE THE COMMON CHALLENGES? COMMON CHALLENGES WITH TOWER MANAGEMENT





STANDARDS

- Lack of standards what can be built and where (regulation per zone). Example of common issue is large masts on private houses.
- Towers decrease the desirability of neighborhoods due to aesthetics and health concerns.
- There is a need for standards on camouflaged towers and other concealed solutions.

• What is implemented is different to what was planned. We find overloading and other structural issues.

COMPLIANCE

- Temporary towers are becoming permanent, and they are not designed for the long-term.
- Large share of mobile towers is not legal, or not fully legal.

DATABASE MANAGEMENT

- There is no single database of all towers and the status of these, including what is on them and all the associated documents. Files are scattered around multiple excels. A single database can help with enforcement, standardization and compliance.
- The regulators do not provide approvals assistance and operators need to gain individual approvals from

APPROVALS AND

PERMITTING

- various bodies.
- Tower sharing is not high or not supported through regulation. **Operators** duplicate
 - costs by deploying their separate towers and maintaining redundant sites.

REDUNDANT COSTS REGULAR AUDITING

There are no regular checks on the infrastructure. A good practice is up to 10% of random structures to be audited annually.

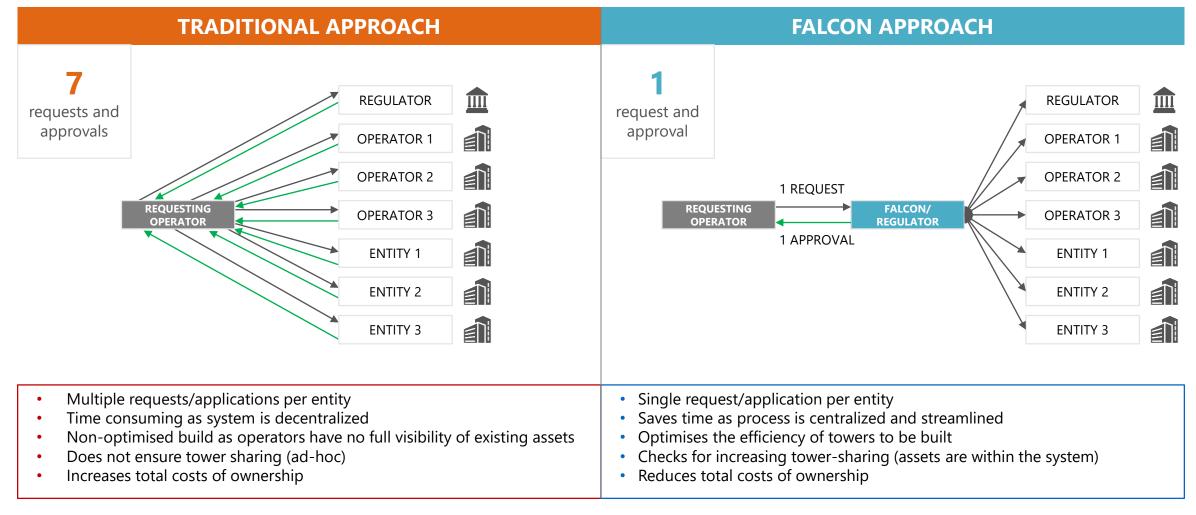


BUSINESS CASE

Operators lack clear TowerCo business cases, licensing, SLAs, and obligations. A tower system can help clarify the business case and proposition.

01. WHAT ARE THE COMMON CHALLENGES?

Permitting & approvals processes are time-consuming and tedious

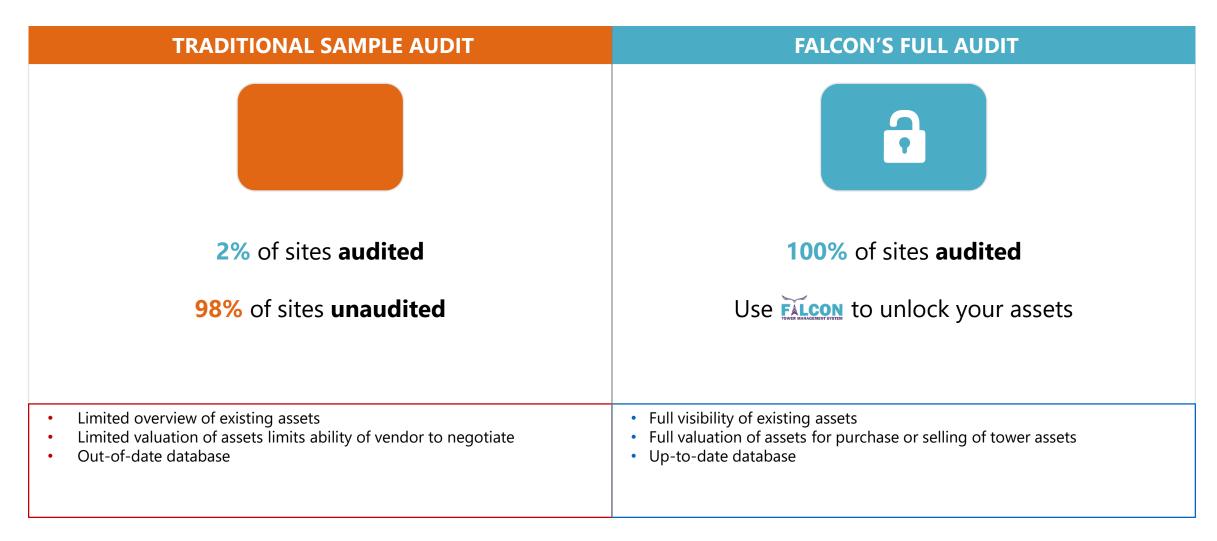




01. WHAT ARE THE COMMON CHALLENGES?



Sample and full-audit of tower assets



02. WHAT IS FALCON?

Our two main components to deliver you a solution



PROCESSES	
APPLICATION PROCESS	SHARING PROCESS
INSTALLATION PROCESS	REMOVAL PROCESS
FEE COLLECTION	RECTIFICATION REVIEW PROCESS
COMPLIANCE AND MONITORING	ANNUAL PLANNING PROCESS



SOFTWARE

✓ Easily managed software





MANAGED SERVICES

✓ Team of experts to manage your new tower system

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consulting

02. WHAT IS FALCON?

Integrated System for Tower Management





Mobile Application

The FALCON mobile app will be a tool that field engineers will use to input the data and information found in the field during the audit process. It will enable the field engineers with input templates for different audit categories. It will be organized in multiple operational groups.



Web Application

The FALCON web application will enable engineers and the client with multiple functionalities.



FALCON API

The API will be used mainly as the connecting point between the web and mobile applications with the central FALCON database but also as the integration point for the 3rd party applications. It will cover CRUD (Create, Read, Update and Delete) functionality for all business elements of the audit scope of

date	> select .	4 17	The second
2016-12-00	target_time	et_date, target_ti server_time cp	
-V10-12-26	02:29:30	server_time cp +	
2016-12-26	02:32:29 02:32:29	1482737582 1482737582	
2016-12-26 2016-12-26	02:35:29	1482737762 1482737762	
2016-12-26	02:38:29	1482737942 1482737942 1482737942	
2016-12-26	02:38:29 02:41:30	1482738123	
2016-12-26 2016-12-26	02:41:30	1482738123 1482738302	
2016-12-26	02:44:29	1482738302 1482738482	2 11

FALCON Database

The main FALCON database will contain all of the audit data streamlined to the FALCON tables directly from the field.



03. WHY FALCON?

We stand out from the rest because we offer



END-TO-END SOLUTION

We provide you with an end-to-end solution. We build, we operate, and we transfer the system to you under our proven Build, Operate and Transfer (BOT) methodology.

✓ **TELECOM EXPERTISE**

We have telecom and tower experts on the team to help you customize the software to fit your requirements. Our consultants have extensive experience working with tier-1 telecom regulators and operators across Europe, the Middle East, Africa, and Asia such as British Telecom, AT&T, MTN Group, and Etisalat. We are 100% dedicated to the telecoms.

✓ SOFTWARE ENGINEERING

We have partnership with GIS software development company, Intelligent Network Solutions (INS), which has experience in developing, deploying and supporting enterprise-software solutions for telecom clients.

CREATION OF A TEAM

We support you with recruiting of an on-site team to run and manage the new system.



MODULAR

We provide you with a customized system that can be upgraded with modules to suit your requirements or designed with the support of our telecom and tower experts.



✓ OWNERSHIP

We provide a fully owned solution. There are no license fees and the solution can be deployed on the client's premises. The deployment can be on site or via the cloud on standard application platforms that could be extended later with additional modules.

✓ CENTRALIZED SYSTEM

Our system provides a centralized interface for operators to apply for permits and regulators and government entities to issue permits and monitor the compliance of the towers. It is a win-win solution.



04. WHO IS IT FOR?



TELECOM REGULATORS

Government entities responsible for ensuring permitting and compliance of tower infrastructure at the national level.

Our government clients rely on us to help them design and deliver large scale

projects, from mission critical public safety networks to optimizing infrastructure sharing on a national level.

PRIVATE OPERATORS

- Any telecom operators, tower operators or private investors responsible for managing towers and that would be required to apply for permitting to the national regulator.
- Our operator clients rely on our practical solutions to help them navigate the rapidly changing telecoms marketplace.

GOVERNMENT ENTITIES

- National entities and authorities responsible for permitting towers such as municipal authorities, ministries of communication or aviation.

Our government clients rely on us to help them design and deliver large scale projects, from mission critical public safety networks to optimizing infrastructure sharing on a national level.







05. HOW IT WORKS? THE MAIN FEATURES





CORE FEATURES

- **Single platform** handles all operations from submittal of the request, processing of the application, until issuance of the approval, permit or certificate.
- Access portal anytime through the Web. Submit requests through the Web from anywhere.
- **Automated workflows** based on internal business processes and procedures.
- **Simultaneous access of multiple users** (regulators, operators, government entities).
- Network operators upload data for existing sites.
- Tools to manage and track applications and permit approvals.
- Allows assessment of sharing opportunities and compliance.
- Task management for site inspections.
- Fee payment functionality (if required).
- Import and export data/ documentation functions.
- Dashboards and reporting in real-time.
- Notification, alert and calendar updates (e-mail and SMS).



MODULAR FEATURES

- **Network infrastructure optimization**: This module will allow for optimising the use of network resources and can automatically detect if two towers are close to each other encouraging tower sharing and reducing costs.
- Property management and permitting: By tracking leases and permits the tower operator can have a clear overview of when lease agreements end and send notifications and reminders to collect payments.
- **Fibre infrastructure network data**: This module will be used to manage fibre assets and network.
- **Health and safety**: Used for complying with national and international best-practices for Emergency Calling Procedures including antennas radiation paths/maps for each technology.
- **Fleet management:** integration with fleet management software.



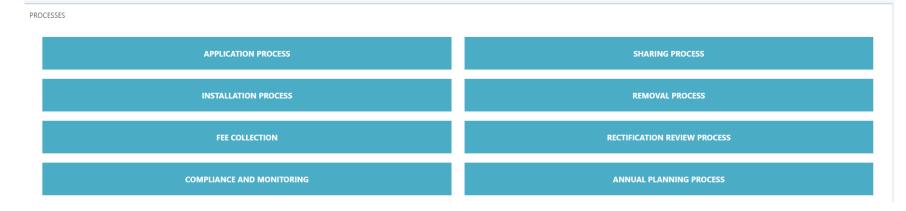
SOFTWARE FEATURES

- **99.99% system availability** (dependent on data centre).
- Secure system (256-bit AES encryption).
- Maintenance and support (during project).



05. HOW IT WORKS? One-Stop Shop

							NOTIFICATIONS	
Is New	Process Name	Process Number	Site ID	Date	Deadline	From	Notification	
/	Application Process	TRA/PRS/2019/057/1/0	POF716	30 Aug 2019 02:11	03 Oct 2019 09:00	TRA	Your Final Permit application with number TRA/PRS/2019/057/1/0 has successfully passed.	
/	Application Process	TRA/PRS/2019/146/1/0	TBS806	30 Aug 2019 01:14	/	SCE	Application with number TRA/PRS/2019/146/1/0 has been Rejected by SCE.	
/	Application Process	TRA/PRS/2019/150/1/0	GRD915	30 Aug 2019 01:12	/	SCE	Application with number TRA/PRS/2019/150/1/0 has been Rejected by SCE.	
/	Application Process	TRA/PRS/2019/151/1/0	GRD916	30 Aug 2019 01:11	/	SCE	Application with number TRA/PRS/2019/151/1/0 has been Rejected by SCE.	
/	Application Process	TRA/PRS/2019/072/1/1	NJC720	29 Aug 2019 22:45	04 Sep 2019 09:00	TRA	Your Final Permit application with number TRA/PRS/2019/072/1/1 has been returned for more infrmation.	
7	Application Process	TRA/PRS/2019/072/1/1	NJC720	29 Aug 2019 22:43	/	MCP NORTH	Application with number TRA/PRS/2019/072/1/1 has been Rejected by Municipality.	
7	Application Process	TRA/PRS/2019/146/1/0	TBS806	29 Aug 2019 18:03	05 Sep 2019 09:00	TRA	Your Final Permit application with number TRA/PRS/2019/146/1/0 has successfully passed.	
/	Application Process	TRA/PRS/2019/150/1/0	GRD915	29 Aug 2019 17:59	05 Sep 2019 09:00	TRA	Your Final Permit application with number TRA/PRS/2019/150/1/0 has successfully passed.	
/	Application Process	TRA/PRS/2019/151/1/0	GRD916	29 Aug 2019 17:58	05 Sep 2019 09:00	TRA	Your Final Permit application with number TRA/PRS/2019/151/1/0 has successfully passed.	
/	Application Process	TRA/PRS/2019/146	TBS806	28 Aug 2019 23:45	/	TRA	Application returned for more infrmation. Submitted application with number TRA/PRS/2019/146 is incomplete and further clarification is requ	uired.
							< Previous 1 2 3 4 5	15 Next >



FEATURES

- Automated process for permitting and compliance.
- Reducing time to issue permits: Regulator and relevant government entities can review, approve and track applications online simultaneously.
- Allows the regulator to tag compliance issues.
- Public engagement: Portal allows for public feedback to be tracked.

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05. HOW IT WORKS? Public Radio Sites (PRS) Overview



FEATURES

- The PRS Overview feature displays maps that contain PRS of all operators.
- The PRSs of different Operators are painted with different color.

05. HOW IT WORKS?

Permitting & Compliance

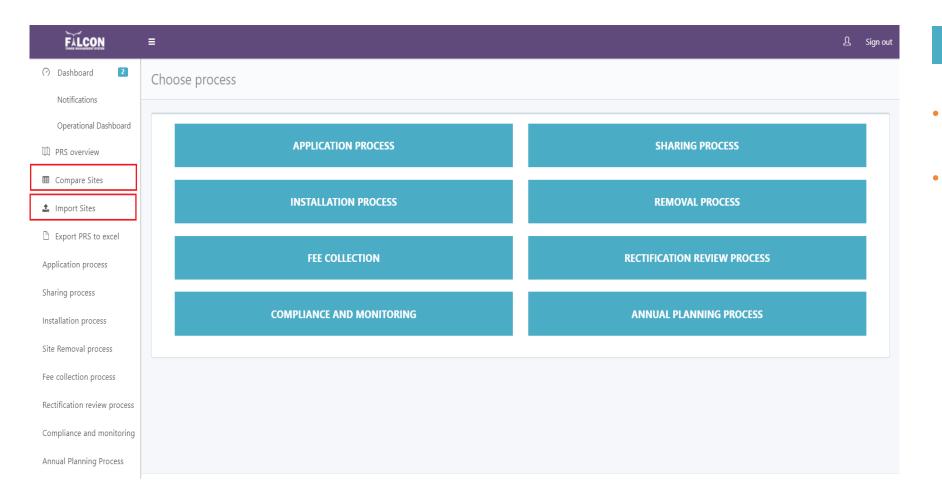
COMPLIANCE MONITORING PROCESS	FEATURES
Submit Self-Accreditation Pack Choose exisiting site BLQ374 Submit Self-Accreditation pack: Choose File No file chosen Submit Back	 Required documents for Self-Accreditation pack Site Location Statement of Compliance with ICNIRP radio frequency levels Statement of Compliance with Requirements for the Municipality's Building Permit or Road Occupation Permit, if applicable Statement of Compliance with Requirements for the Supreme Council for the Environment's No Objection Certificate, if applicable Statement of Compliance with Requirements for the Bahrain Defence Forces' No Objection Certificate, if applicable Statement of Compliance with Requirements for the General Directorate of Civil Defence's No Objection Certificate, if applicable Statement of Compliance with Requirements for the General Directorate of Civil Defence's No Objection Certificate, if applicable
Compliances	 Copy of Valid Electrical and Earthing Test Certificate Statement of Compliance with this Regulation Current "As built" photos of the type in the original Permit Application Current "As built" photos of the type in the original Permit Application Search all columns:
Showing 1 to 1 of 1 entries Compliance Number Status Site ID Site Name Site Type Zone Issued on Deadline	Accreditation Pack Is Accreditation Valid Site Passes Is Fined Accreditation Pack Is Accreditation Valid Site Passes Is Fined tag compliance iss
Pending AAL312 A'ali 2 Rooftop Mast Residential / Housing Areas 01 Oct 2019 14:36 08 Oct 2019	90000 / / / / Public engagemen Portal allows for pu foodback to be track



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05. HOW IT WORKS?

Import & Export of Data



FEATURES

- Importing Site as bulk data from Excel
- Possibility to compare existing data with data from field



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05. HOW IT WORKS?

Detailed Site Information

				FALCON				
Site details for SiteName (Opera	ator1)			O Dashboard 3				
	nor iy			Notifications	Edit site			Save data Back to inte
Photos		Location		Operational Dashboard	Basic information		Basic information	
				E Compare Sites	Operator	Operator 1	District	Northern Municipality
				🛓 Import Sites	Station ID	Site 1	Location name / Town	
				D Export PRS to excel	Station Name	SiteName	Site Access Road	
		*		Application process	Physical address			fuel truck •
55		Same Martin and		Sharing process	Site Operational Status		Margin of error	
process		dan tu da men han sen sen sen sen sen sen sen sen sen se		Installation process	Site Geographical Classification	operational	Access network or backhaul	Access network
diaring		- www.		Site Removal process		urben •	Type of backhaul aggregation links	Own fibre cable installed in rented/owned ducts
0050				Fee collection process	Site Equipment OEM	Encision •	Access	#24/7 UDangerous access
		Lor	gitude Latitude	Rectification review process	Height from ground level (meters)	22.5		Restriced No access
		Site coordinates 50.5	4321 26.12345	Compliance and monitoring	Height from roof level (meters)			Poor access
				Annual Planning Process	Have building permit	No *	Security access	
Basic information		Basic information			Permit number			Owner Own key
Operator	Uperator1	District				test	Power	Rowner sub-consumer
Station ID	Site1	Location name / Town			Future sharing capacity			EWA grid Wind
Station Name Physical address	SitoNamo	Site access road Margin of error	fuel truck		Technologies	26/36/46		UDG (generator) UHybrid
Site Operational Status	operational	Access network or baddhaul	Access Network		Date installed			Other EACD6
Site Geographical Classification	urban	Type of backhaul aggregation links	Own fibre cable installed in rented/owned ducts		Type	Monopole Tower		BSEC EDCDS
Site Equipment OEM	Bricsson	Туре	Monopole Tower		Tile deed number		Fence	Brick wall Others
Is shared Owning Operator	No Operator1	Access Security access	24/7		Plot number			Mesh wire
Height from ground level (meters)	22.5	Power	Owner sub-consumer				Site Gate	
Height from roof level (meters)		Site gete	Yes		Site Power Capacity Available	24		Yes *
Have building permit	Yes	Site signage	No		Site Tower Foundation Details		Site signage	No *
Permit number	lest	Site security lighting	Vec		Is corrective action required?	N/A *	Site security lighting	Yes
Future sharing capacity Tile deed number		Site Fipes	G Pper		Site Power Source Type	350	Site Pipes	GI Pipes *
Plot number		Site Active Equipment	Base stations		Site Cleanliness details	waste material *	Site Cables	power cables
Site Power Capacity Available	34	Site Transmission Status	major hub site		Site Type description		Site Active Equipment	Base stations -
Site Power Source Type	350 wate material	Site Fence Fence Description	Yes			Indoor bts *	Site Tramsmission Status	
Site CleanUness Details Site Type Description	waste material	Tower access			Site Access Methodology	through quard •		major hub site *
Site Access Methodology	through guard	Tower Loading Details	RF DetailsDetails For lower		Site Tagging Methodology	ordification •	Tower access	Simple ladder Ladder w cape
Site Tagging Methodology	codification		MV: Details for Tower Load MW ODU: Details Tower Load ODU RRT: Details Tower Load RRT		Site Goverment Regulation	Amana •		Fall Arrestor System Other
Site Government Regulation	Amana	Fire fighting system	NETL DEERS TOWER LODD KNIT		Site Sec Meter Details (ConsumerNumber)	251 2304 213		ESteps (poles)
Is corrective action required? Site Tower Foundation Details	N/A	Telecom equipment (indoor/outdoor)			Site Sec Meter Details (SerialNumber)	444-3213	Fire fighting system	Tyes No
Site Compaction	Soil Compaction required Nes	Site Tower opulpment Installed other than Telecom	Police, Radio PM		Site Sec Meter Details (Name)		Telecom equipment (Indoor/outdoor)	
	Tiling required: Yes Gravel Clearance: gravel clearance	Site Shelter equipment installed other than Telecom Site Ground environment installed other than Telecom	Police, Radio PM			TestSetName		Shetter Outdoor equipment
Zone		Site AC Power Equipment	MDB. Step Down Transformer. DG		Site Landlord (Name)	Falcon		Telecom room
Is allowed for building in this zone? Site Sec Connection Status	No	Date Installed			Site Landlord (Mobile)	3895482432		
SEC meter details (consumernumber/serial/name)	Consumer Number 251-2334-213	Technologies	20/30/46		Site Landlord (Address)	Strumica		
	Serial Number: 444-3213 SEC Name: TestSecName				Site Landlord (Document No)	12965		
Site Landlord Details	Namafalcon Mobile: 3555433432 Address: Strumica	Video monitoring capabilities						
	Document No: 1285	Device type Number of devices	Type 1 Type 2 Type 3		Documents		Photos	
		Number of devices Focal length of lens			Choose File No file chosen	teriowd	Choose File No file chosen	Aircraft Warning Light & Cables
		Resolution of the sensor			Date uploaded	File name Uploaded by		File name Upfoeded by
		Night vision capability					ours shores	
		Orientation of devices			-			
					Plot corners	Download template		
Documents					Chorrow Uite, Markin sharess			

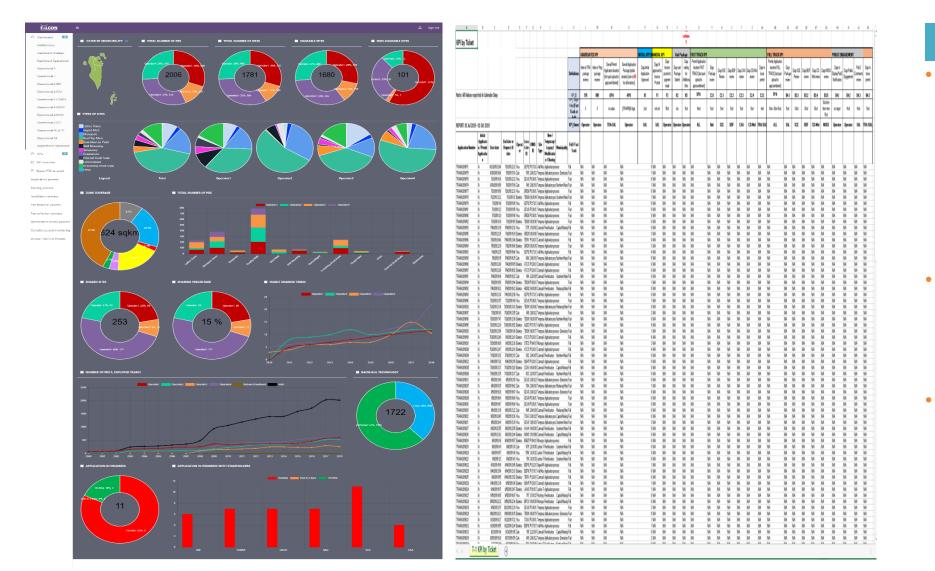
FEATURES

- GIS powered system showcasing location of approved masts, types of masts, zone type in which they are located, and ownership by operator.
- Data can be exported in Excel for further analysis.
- Use of the FALCON Excel template to import bulk sites data in the system.

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05. HOW IT WORKS?

Dashboards & Reporting



FEATURES

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consulting

- Portal provides overview of the application status, monitoring of current situation and compliance with regulations in real-time.
- Portal facilitates
 Annual Planning
 Process to coordinate
 key stakeholders.
- Provides KPIs to track progress to established goals in annual meetings.

06. HOW IS IT DEPLOYED?

We offer an end-to-end services and solution for you based on the Build-Operate-Transfer (BOT) model.

BUILD Necessary to assess the state of readiness **OPERATE** Based on contractual agreement

1. PREASSESSMENT



 Due diligence commercial and technical assessment of existing network deployments based on site audits.

2. DESIGN OF A LEGAL FRAMEWORK



- Design of a regulatory framework.
- Project consultation and interest mediation of all involved parties (MNO's, sector regulators, other relevant government authorities, etc.);
- Creation of an engagement and authorisation process, regulation drafting and process management.

3. CREATION OF A PLATFORM



- Creation of a single or coordinated platform.
- Organisation design and transformation;
- Data management support for identification, verification, centralised storage and ticketing for all permitting, standards and technical documentation; and
- Financial forecasting and fee setting for operating regulatory permitting function.

4. IMPLEMENT & MONITOR



- Implementation and on-going compliance monitoring
 Implementation of custom workflow platform for obtaining permits from all stakeholders;
- Implementation and management of new or enhanced standards, regulations or legalisation of legacy infrastructure;
- Health, safety and the technical standards compliance, including design and implementation of audits and inspection; and
- Planning and feasibility studies for transforming radio access sites.





07. WHAT ARE THE BENEFITS?

One-Stop Shop

- Offers visual dashboards and reporting from the main menu
- Facilitates Annual Planning Process and collaboration among users (regulators, operators, and relevant entities)
- Allows for public engagements and inputs
- Real time data accessible from anywhere

Tower Regulation

- Clear regulatory framework for application, sharing, installation and removal
- Online, automated and transparent procedure for tower permitting
- Online fee collection and approvals
- On-time permitting process (no more delays)
- Compatible with other government agency tools

Infrastructure Sharing

- Increased sharing of existing sites
- Reduced costs due to joint planning and investments
- High quality of service offered to customers
- Software can be extended to other infrastructure fibre/duct

Real Time Compliance and Monitoring

- Centralized digital inventory of operator assets
- Real-time permit tracking and status updates
- Removal of illegal towers and improvement in aesthetics

Safety & Security

- Regular audit of sites ensures towers are properly maintained
- Enhanced national security with national database

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08. WHERE IS IT DEPLOYED?

Deployed with the Telecommunications Regulatory Authority (TRA) of the Kingdom of Bahrain.

FRAMEWORK

Salience provided a Build-Operate-Transfer (BOT) solution, incorporating the creation of regulatory framework the necessary to evaluate tower compliance and permitting.

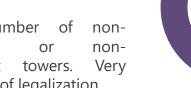
TEAM

Salience set up an office in Bahrain with a complete team structure covering all domains: management, technical, and construction to implement the Towers Management System and provide on-going audit and survey of the towers.

ASSESMENT

01

High number of nonpermitted or noncompliant towers. Very high cost of legalization.





FEASIBILITY

03

With the growing demand of new towers in the next five years, Salience has created several business case scenarios to optimize the operator's costs on legalizing the towers.



GIS SYSTEM

05

Implemented Towers а Management system giving full access and administrative control to each of the three groups: regulators, operators relevant bodies. and mapping locations, visibility of sites for sharing and status of permitting process.



09. WHAT ARE THE FUTURE DEVELOPMENTS?





MANAGING FIELD WORKERS: Google maps or other navigation software (Tom Tom, HERE, etc.) are providing routing to the existing and known roads in their database, but most of the Green Field towers are in difficult accessible area with no roads digitized, so it is very important for the field workers to have relevant information about the accessibility and time need to reach the site.



MODULE FOR TOWER/SITE ACCESS ROUTE MANAGEMENT

- A. Digitalization (or automatic use of the GPS routes of the field vehicles) to create tower's access roads database
- B. Integration of GPS Fleet with FALCON Tower Management System
 - i. Help field workers with navigation and estimation of time of arrival to access the site
 - ii. Optimize workforce and fleets by providing information about nearest route based on the current live location
 - iii. Alert the nearest field staff via SMS, Data, E-mail

09. WHAT ARE THE FUTURE DEVELOPMENTS?





DECENTRALIZED AND DISINTEGRATED INFORMATION

Many systems containing information about towers, many different sources, many live data about towers is not correlated.



MODULE FOR INTEGRATION AND DATA CONSOLIDATION (an upgrade to the existing FALCON GIS system)

- A. Integration with alarm management solution (Alarms, CCTV, Security, etc.)
 - . Notifications in real time
 - ii. Health Status of the equipment
- **B.** Integration with ERP systems
- C. Integration with telco systems: Radio Planning tools, OSS, BSS

09. WHAT ARE THE FUTURE DEVELOPMENTS?





INEXPERIENCED TEAMS OR TEAMS DEALING WITH NEW TOWERS

Many times teams on the field are new and it might be their first time to be on that site (sometimes they are even not experienced with the equipment on the site)



AUGMENTED REALITY MOBILE APPLICATION FOR FIELD DATA MANAGEMENT

From physical documentation, moving to the desktop, to the progression of mobile, to now wearable devices/technology (Augmented Reality)

- A. Workforce through augmented reality in its wearable technology guiding technicians in real-time to complete tasks, checklists, work orders, and send media to managers, in real-time, so managers can access the information instantaneously
- B. Managers/Engineers to create their own smart instructions for assets
 - i. Less human error
 - ii. Increased safety
 - iii. Following step-by-step on repair processes
 - iv. Optimising time needed to complete work
 - v. Complying with facility procedures

10. WHY US?

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1st ONE-STOP FUNCTION for mast permitting and planning in **MENA**

salience

consulting

100% telecom management consultancy with practical operational and deployment experience. .

TELECOM EXPERTS with

tier 1 operators

experience with regulators and

1st AND FASTEST ALL FIBRE BROADBAND internet service provider in MENA 1st tower manager

1st SUCCESSFUL NATIONAL BROADBAND network provider in MENA

Served clients in the MIDDLE EAST, ASIA, EUROPE & NORTH AMERICA

Salience Introduction



Salience is an established telecom management consulting and professional services organisation

100% focused on MENA's telecom regulators, operators, investors and government ministries for strategic, regulatory and technology excellence

Our resolute industry focus has cemented Salience as the go-to advisor and on-ground implementer of telecommunications knowhow, entrusted by:





Our Value Proposition



Our Purpose

We transform countries and communities through telecoms

going beyond strategic advisory and assuring success by taking ownership of execution. Put simply; we make things happen



World class experts

Senior executives and industry veterans from international operators and management consultancies including British Telecom, AT&T, PA Consulting, PwC

Rich delivery record

Having launched new operators, helped established regulatory bodies and driven economic growth through national infrastructure investment

Our Strengths

Regional knowhow

Our consultants have working knowledge of successful delivery in MENA since 1991 - we understand the challenges, opportunities and local culture.



Vendor independent

Allows us to purely focus on developing the best solutions for our clients, unhindered by vested interests.

TELECOM REGULATORS

& regulatory functions

Regulatory

Regulatory economics Cost modelling NBN policy and regulation Market definition & competition Regulatory process and capacity Digital regulation Operator regulatory compliance Litigation support

Investment

TELECOM INVESTORS

Institutional, private, public, PPP

Market analysis & feasibility Investment business case Preliminary valuations Funding & investor connect Financial and cost modelling New entrant planning M&A sell/buy advisory Operator investment governance

Next Generation Networks

Subsea transit & capacity Terrestrial core network National Broadband Network (NBN) Fibre to the Home (FTTH) Radio Networks (3G/4/5G) Public safety & mission critical Regional Wi-Fi (WiMax) Narrow Band IoT

Operator Launch & Enablement

TELECOM OPERATORS

Fixed, Mobile, MVNO, Public Safety/Mission Critical

Launch & interim management Organisation development Finance, legal & regulation Technology & engineering Marketing & Sales Product management & PLM Operational systems, policy & process Customer care

Digital Operator

Digital assessment & roadmap Transformation & change management Connected operations Agile portfolio & partner ecosystem Rapid time to market Solutions capable sales Analytics & experience Innovation centre & impact

Our Success Highlights



Our Impact

Since 2010, Salience has made a positive social and economic impact through national and international telecommunication programmes.

Established new National Broadband Network and retail operators

- Assisted governments in bringing fair coverage to rural communities
- Developed improved East-West continental subsea connectivity
- Four regional offices including in Bahrain

12 Regional markets

Serviced on-location by Salience

62

Countries accessed As part of our World Bank Project deliverable to review investment impact 1991

Towers under our supervision

Telecommunications Authority

On behalf of the Bahrain



AVASR

THE FASTEST FIXED BROADBAND PROVIDER IN OMAN

1 st

Our Regional Firsts

1 st

1 st

AND FASTEST ALL FIBRE BROADBAND internet service provider in MENA

SUCCESSFUL NATIONAL BROADBAND network provider in MENA

ONE-STOP FUNCTION for

mast permitting and planning in MENA

Salience Regional & Sector Credentials





INS Introduction



INS is an award-winning company specialized in smart GIS solutions

We develop GIS software applications from scratch, tailored to your specific needs. We have 15+ years experience designing, developing, maintaining and integrating GIS products.



Our GIS solutions have helped municipalities, government agencies, telecommunications companies and international donors to intelligently manage infrastructure:



Our value proposition

Tailor-made GIS solutions in one place

We build smart cities and companies with intelligent and custom-made GIS solutions

by leveraging our broad international experience, multi-disciplinary team and expertise across multiple platforms.



World Bank award for the Real Estate Cadastre and Registration project in Macedonia as part of the 'Improving the Lives of People in Europe and Central Asia' 2017 competition



GIS Expertise

We developed 25 own GIS products and worked on over 110 IT projects worldwide. Our teamof 45 always delivers high-quality products and solutions. We have ISO 9001:2015 Quality Management System certification.



Technological Versatility

Our solutions are powered by enterprise grade RDBMS and GIS servers. We have inhouse experience and knowledge in both commercial and open-source software development.



Our strengths

International Reputation

We delivered projects to 355 clients in 16 countries. Our offices are located in Skopje (Macedonia), Vienna (Austria), Abu Dhabi (UAE), and Sydney (Australia). We are currently expanding in the US.



Customised Software

We base our architectures in open source, open API, open protocol approach in order to guarantee unlimited scalability for our clients. We design software from scratch, tailored to your requirements.

City Governments & Private Investors Services

Smart Infrastructure Management, Waste Management, GPS Fleet Management, Smart Parking, Tourism, Economic Development

GIS Software Development

GIS for Web, Desktop, Cloud and Mobile Land management and urbanism Agriculture Telecommunications Utilicy and Electricity Asset and Inventory Management Agriculture, Natural Resources and Environment

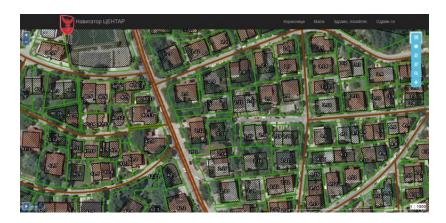
Managed Customer Services

Manage customer back-end operations Business analysis Product catalogue development Revenue Management

Consulting

Consultancy and outsource development services Web development Mobile app development RDBMS design GIS data management

Business Case & Cost Benefit Analysis Training





DEUTSCHE TELEKOM



WORLD BANK

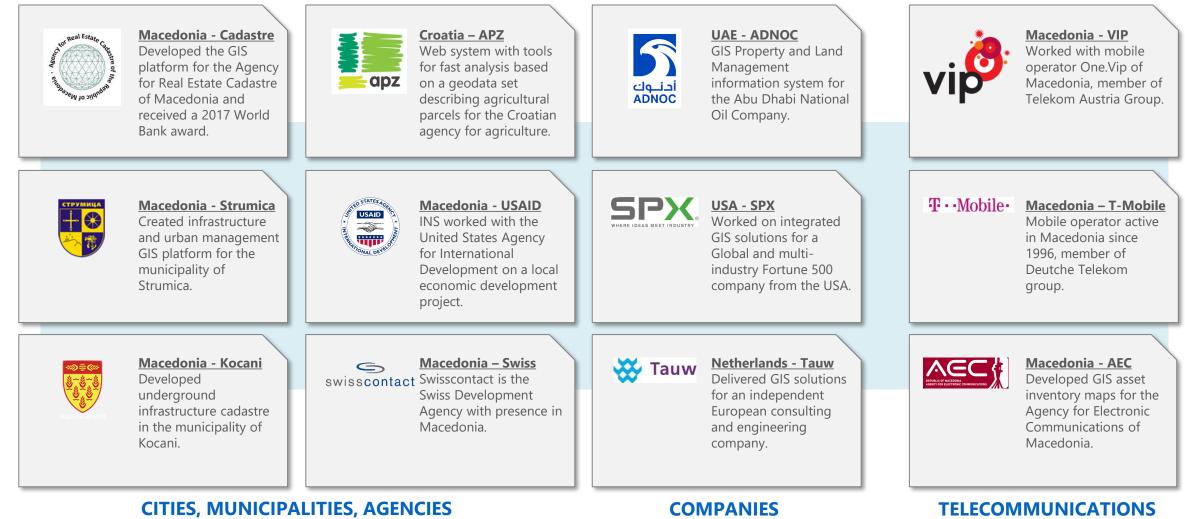


FUND FOR INNOVATION



INS Regional & Section Credentials

INS delivers custom-built GIS solutions for cities and telecommunications clients



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